

CynicTube

Jude Fox

what this ebook is **all about**

I know a lot of people out there are cynical about making money using YouTube. But I make a majority of my income from YouTube, and I'm going to show you how.

I'm going to show you how to capture the attention of internet browsers who are looking to buy high end products, and then make cash off their purchases using an affiliate program. The method outlined in this book will show you how to use YouTube as a tool to make a hefty income off the Amazon affiliate program.

I actually use this method, along with other methods for making money with YouTube and Amazon, and I know that a lot of the ebooks out there about YouTube **MUST** be written by people who don't make money on the site, because they seem to be *clueless* about the fact that a million YouTube hits can easily amount to **\$0 in sales**. You can't just throw up a viral video and expect to make money off of it, no matter how many hits it gets.

The fact is, unfortunately, **most** YouTube users are not looking to buy anything, and a good majority couldn't even buy something if they wanted to, because they're broke teenagers.

So I'm going to outline some ways for you to make cash on YouTube by targeting people who are **looking to spend money**, and of those, only the ones who are looking to spend money on high end products. I'm going to show you how to get them to click on your video, and more importantly, *click on your affiliate links*.

And I'm going to show you how to make these videos **FAST** and with **EASE**, without ever turning on your webcam.

Let's get started!

signing up – the **boring** part

I'll be the first to admit that signing up for websites is mind-numbingly boring. But it has to be done.

First of all, you're going to need a YouTube account. So if you don't have one already, go over to [YouTube.com](https://www.youtube.com) and sign up.

You're also going to need to be a member of the Amazon affiliate program. So go to [Associates.Amazon.com](https://www.associates.amazon.com) and sign up. Don't worry, the Amazon affiliate program won't try to call you on the phone and they let pretty much everyone in.

Next, you're going to need to sign up at [Fiverr.com](https://www.fiverr.com) and [OneTrueMedia.com](https://www.onetruemedia.com). You'll need to sign up for the membership at OneTrueMedia for \$3.99 a month, or you won't be able to use the main method outlined.

Done? Good.

Now, there are several alternate methods, but I'm going to show you the main method first, and then I'll talk about the the alternate methods.

the **main** method

Finding a Niche

First, you want to find a niche to target. And you want that niche to be some type of high end product. Personally, I don't promote products that are under \$100, but that's up to you, of course. There are lots of ways to find a niche, but here are the two that I use:

1. If you already know the TYPE of niche you want to target, such as “cameras”, “camcorders”, or “laptops”, you can use [Google's keyword tool](#) to find more targeted niches.

So, if you put “digital cameras” in Google's keyword tool, it would come back with some niches like “digital slr cameras” or “point and shoot digital cameras” or “digital cameras under 200”.

Those are all great niches. **Something I like to do with my YouTube videos is title them things like “Top 10 _____.”** You see “Top 10” style articles a lot, because they're eye-catching titles and they get a lot of clicks, but you don't see it as much on YouTube, even though it's just as effective.

So something I like to do is type in “Top 10 _____” in Google's keyword tool and see what the most popular searches are.

Remember to take Google's keyword tool with a grain of salt, because often times a niche can be much bigger or much smaller than Google lets on.

I typically choose a niche based on the amount of Global Monthly Searches, and I don't tend to pay much attention at all to the Competition, because I think it's insanely off a lot of times.

But, I don't just pick the niches with the most Global Monthly Searches. Here's what I do: I look for niches where the Global Monthly Searches are high, but not too high (anything over 40,000 would be too high in my opinion – and the competition would be too much) and not too low (anything under 500 would be too low). I'll take a lot more risks on a lower search term than a higher search term. Then, I try to pick out the niches with the longest search terms. These tend to do the best, because they also have the least competition.

In the example below, I would choose the niches “top 10 compact cameras”, “top 10 digital slr cameras”, “top 10 canon cameras” and “top 10 digital cameras”.

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
top 10 digital cameras		22,200	9,900	
top 10 photography cameras		140	-	-
top 10 video cameras		1,000	590	
top 10 slr cameras		1,900	880	
top 10 best cameras		1,600	1,000	
home security cameras		74,000	60,500	
top 10 nikon cameras		210	-	-
video surveillance cameras		49,500	40,500	
top 10 cameras		33,100	14,800	
10 top cameras		33,100	14,800	
top 10 canon cameras		590	-	-
top 10 compact cameras		1,900	-	-
top 10 digital slr cameras		1,000	480	
internet security cameras		6,600	5,400	
dvr security cameras		9,900	6,600	
cheap security cameras		5,400	4,400	
cctv cameras wireless		9,900	2,400	

Keep in mind, the whole “Top 10” style format is a great one to use and gets a lot of hits, but you want to keep experimenting. If you see a style of article titles that are really eye-catching, try it out – it most likely will be just as effective on YouTube.

2. Another method for finding your niche is to search Amazon.com’s bestselling high end items. To do this, go to Amazon.com and click on any of the departments in the sidebar. I typically go with “Electronics” or “Computers and Office” because there are always a lot of high end products there and people are comfortable buying them online.



Then click on the “Bestsellers” tab on the top search bar.



You'll be brought to a page which will show you all the bestsellers in car electronics, and there are other tabs at the top, like "Hot New Releases" (which always make for great niches) and "Most Wanted For" and "Most Gifted."

All of these make for great ways to find a niche to promote. Just make sure you're promoting items that are \$100 plus, if you want to go the same route as me.

Bestsellers

Hot New Releases

Movers & Shakers

Most Gifted

Most Wanted For

Any Category

Electronics

Accessories & Supplies

Camera & Photo

Car Electronics

Computers & Accessories

GPS & Navigation

Home Audio & Theater

Marine Electronics

Office Electronics

Portable Audio & Video

Security & Surveillance

Service & Replacement Plans


Televisions & Video

Outlet

Hot New Releases in Electronics

Any Category > Electronics (Updated hourly)

1.




Kindle DX Wireless Reading Device, Free 3G, 9.7" Display, Gra

★★★★☆ (1,708 customer reviews)

In Stock

Price: \$379.00

2.



Garmin nüvi 3790T 4.3-Inch Portable GPS Navigator by Garmin

★★★★☆ (17 customer reviews) | 8 customer discussions

Date first available at Amazon.com: April 19, 2010

In Stock

List Price: \$449.99

Price: \$421.25

You Save: \$28.74 (6%)

12 new from \$409.00

3.



Logitech HD Pro Webcam C910 with 1080p Video by Logitech

★★★★☆ (7 customer reviews) | 1 customer discussion


Date first available at Amazon.com: June 10, 2010

In Stock

Price: \$99.99

2 new from \$89.00

ADVERTISEMENT



ASSOCIATE'S DEGREES

Accounting

Business

Communication

Financial Services

You can spend ages browsing Amazon's best sellers and hot new releases and stumbling on hundreds of great niches. But don't get overwhelmed. Pick a couple of niches, and move on. Save the other niche ideas in a Word doc to use later.

Getting Content For Your Videos

So, now you have your niche. In this case, I'll use "top 10 digital slr cameras" as an example.




Take that search term, and type it into Google. Find an article about it, and you can use the information in the article as part of the content for your YouTube video. Obviously you don't want to copy and paste, but it only takes a couple of seconds to re-word what was written in the article.

Here's an example:

LCD Size (inches)▼
Optical Zoom▼
Viewfinder▼
Max Price
☐ Small Business
Get Reviews Close X

Everything About:
Try it Free
Android App Reviews
iPhone App Reviews
Business Center
Cameras
Camcorders
Cell Phones & PDAs
Consumer Advice
Desktop PCs
E-Readers
Gadgets
Gaming
HDTV
Home Theater
Laptops
Macs & iPods
Monitors

Edited by Melissa J. Perenson Sep 14, 2009 3:00 am

		Check boxes to Compare
	1. Nikon D90 Nikon scores high for offering great image quality and terrific design—including rudimentary video recording, a DSLR first. Full Review • Video Review • Test Report • Specs Last Rated: September 14, 2009 ★★★★★	\$999.00 - \$1,199.99 Check Prices
	2. Canon EOS 50D Though this is not a must-buy upgrade over the 40D, it does have some new and friendly features and shooting modes. Full Review • Test Report • Specs Last Rated: September 14, 2009 ★★★★★	\$939.95 - \$1,299.99 Check Prices
	3. Sony Alpha A900 A high-quality, respectable member of its class, but noise handled poorly above ISO 800 Full Review • Test Report • Specs Last Rated: September 14, 2009 ★★★★★	\$2,295.00 - \$2,699.99 Check Prices

1 Next Previous Highlight all Match case

Open up Word or Open Office, and just copy and paste the top 10 camera names. Then write a new description for them underneath.

Let me show you:

1. Nikon D90

This camera made it to number 1 for its beautiful image quality and superior design. It also offers video recording, which is a first for DSLR cameras.

2. Canon EOS 50D

This Canon camera may not be a tremendous upgrade to the 40D, but it does offer some great new features and shooting modes.

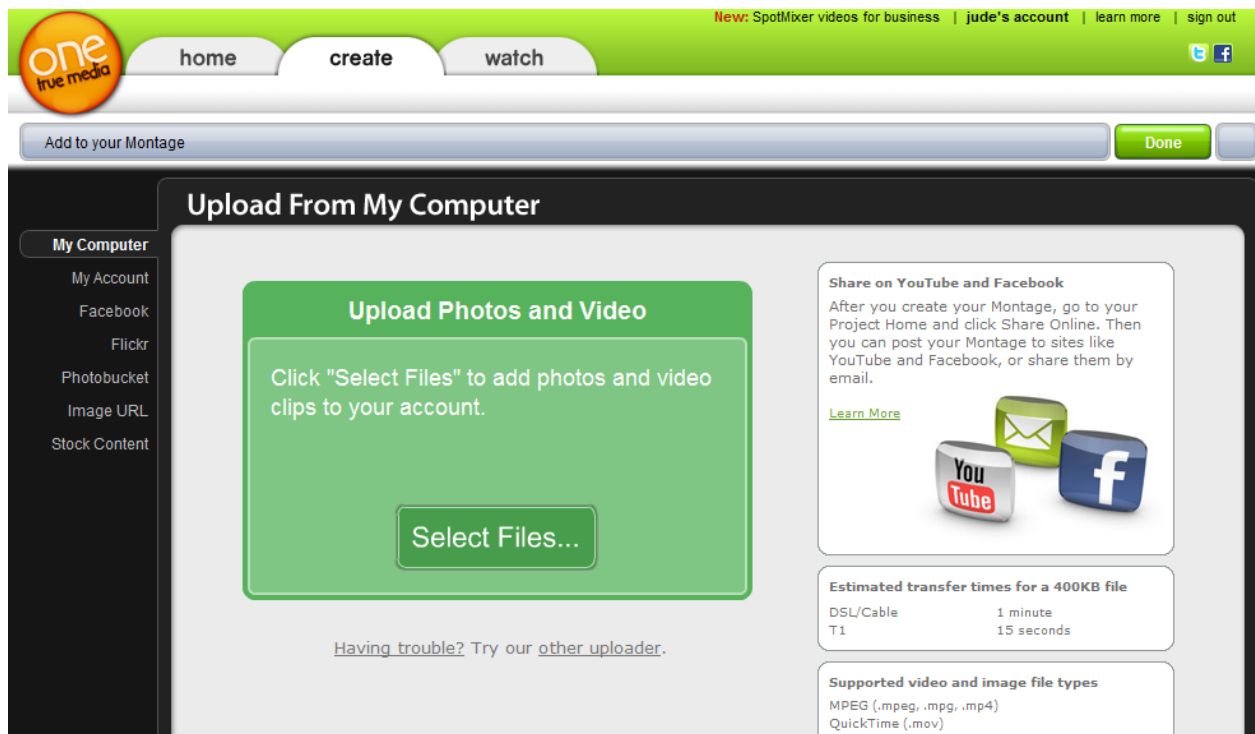
It only took me about 45 seconds to reword each camera description, and it's definitely a good idea to do so, lest you get hit with a request to remove your video for plagiarism.

Next, you're going to search [Google images](#) for photos of each camera. This is insanely quick and easy to do. Once you find one, just save it to your computer. Alternately, you can copy and paste the URL of the image into your Word document to use later.

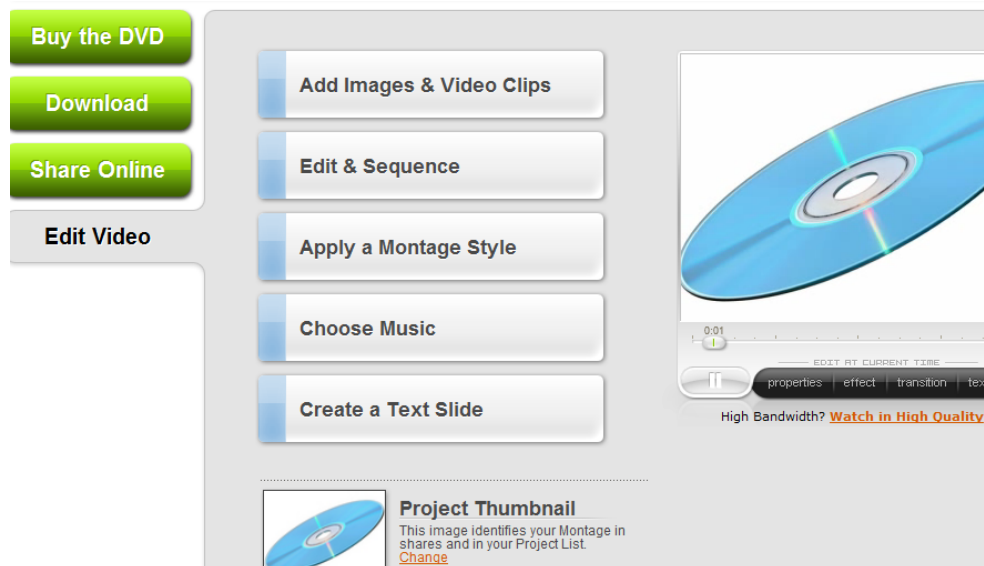
Creating Your Videos

Here's how you can create videos for YouTube REALLY fast and REALLY easily.

Go to OneTrueMedia.com and click on the “Create” tab. Then click on the “Create” button. They're huge – you should have no problem finding them.



Now upload the images you saved earlier of the 10 cameras. If you copy and pasted the URL in a Word document, click on “Image URL” in the left sidebar, and copy and paste the image URLs.



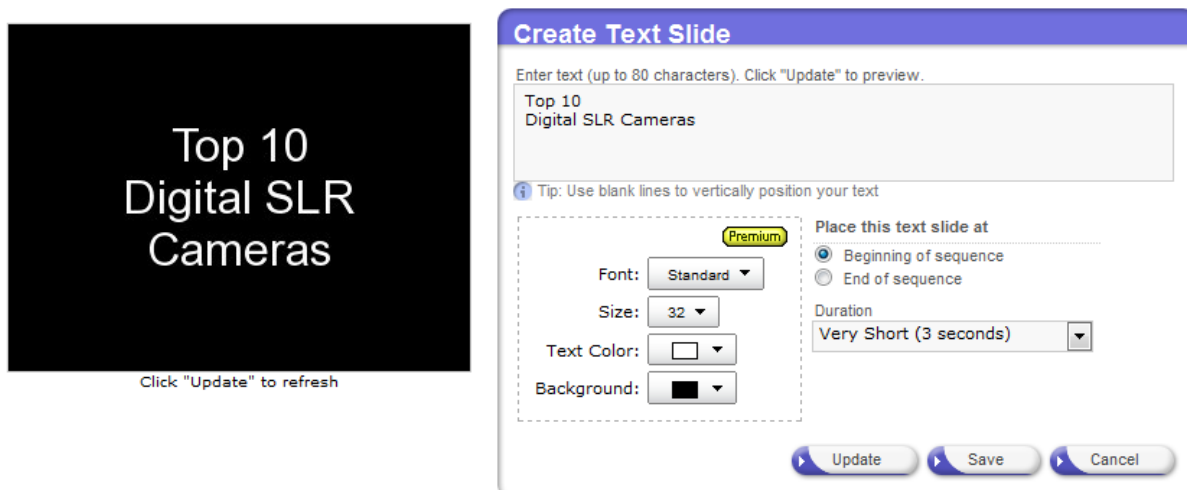
Now you'll be taken to the video editing section. Here you can choose your background image, apply a style, and add more photos or video clips, if you'd like.

On the right, a preview of your video will play. You can change anything you want on your video and then preview it 'til you get it right.

The only changes you **MUST** make are to put in your text slides with the descriptions. Everything else is optional.

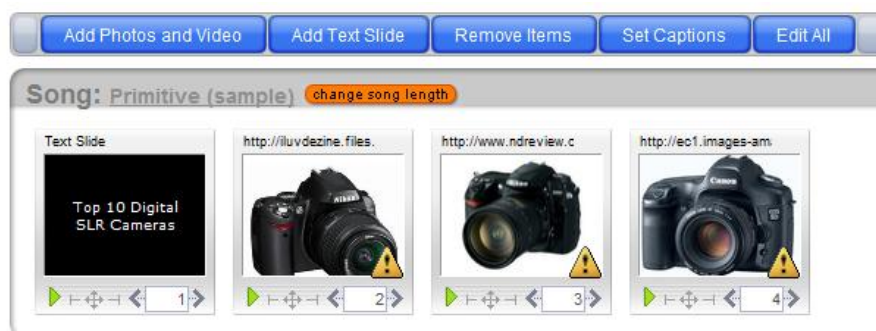
So click on "Create a Text Slide."

Next, add a title slide for your video. For this example, I'll do "Top 10 Digital SLR Cameras."



After you've typed in your title and made any adjustments, you can click "Update" to see what it looks like. I recommend setting the duration to "very short." You should always err on the side of a shorter video, because if your viewer gets bored, they'll click on something else.

When you're done with your title slide, click "Save."



Now click on "Add Text Slide" and copy and paste your descriptions for each camera (or whatever other item you're using.)



Click "Update" to refresh

Create Text Slide

Enter text (up to 80 characters). Click "Update" to preview.

#1
Nikon D90

Tip: Use blank lines to vertically position your text

Premium

Font: Standard

Size: 48

Text Color:

Background:

Place this text slide at

☒ Beginning of sequence
☐ End of sequence

Duration
 Medium (5 seconds)

Update

Save

Cancel

[About Us](#) [FAQ](#) [Terms of Use](#) [Privacy](#) [Contact Us](#) [Feedback](#)

Copyright 2010,

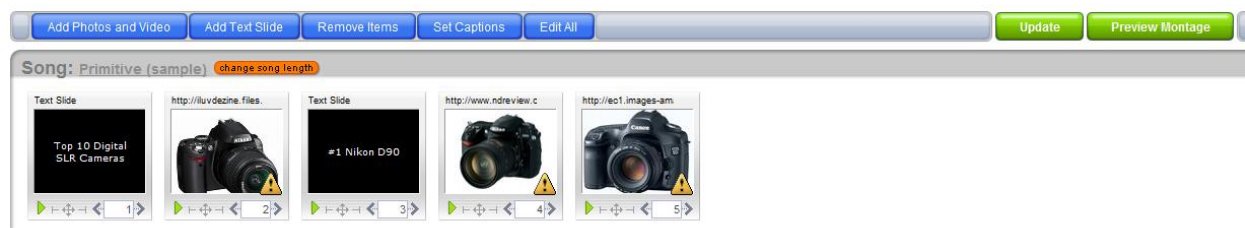
I like to put the number and the item name as a single slide, and then the item description as a second slide, because you're limited to only 80 characters per slide.

If your descriptions are longer, you'll have to break them down into several slides. That may seem like a pain, but it actually works in your favor because every time the screen changes, it gets the viewers attention again. If there's a slide with one long blurb of text, viewers will get bored and click on another video.

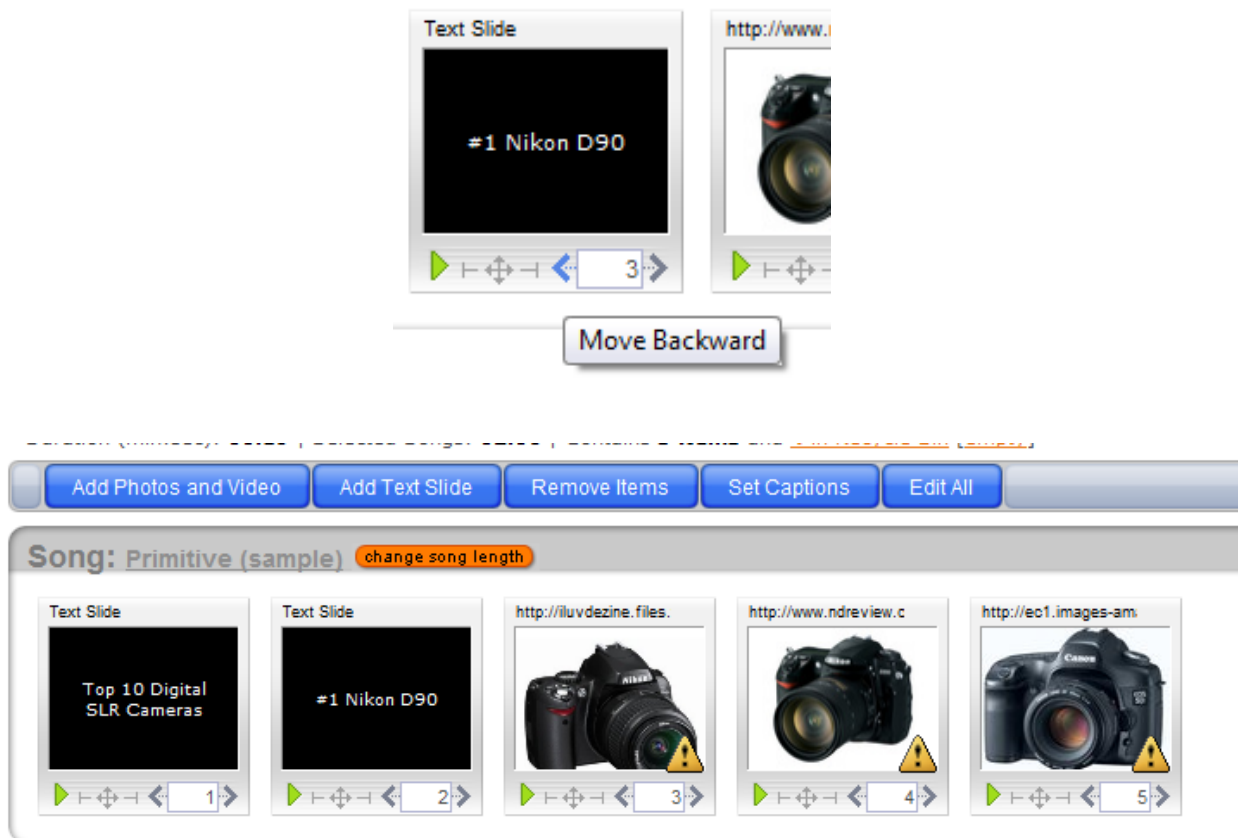
Remember to change the Duration depending on how much text you have written on each slide.

In this example, I changed the Duration to medium (5 seconds), but that's way too long for such a small amount of text. Very short or short are more appropriate.

Remember, err on the side of a shorter video to keep viewers from getting bored. If they didn't catch all the information the first time, they'll just watch it again.



Now you'll be brought back to this screen. If your slides are out of order, just use the arrow buttons to put them in the correct order. In this example, number 3 should be where number 2 is, so you would click the left arrow on number 3, and the number would change to 2. Then you click update, and the slides will rearrange themselves to your settings.



When you've put in all your text slides and arranged them in the correct order, click on the green "Preview Montage" button in the right corner.


Once you've previewed it and it looks good, click on the green "Share Online" button on the left side.

Then click on "YouTube."

You'll need to sign in to your YouTube account from here and allow access to OneTrueMedia.

After that, you'll be taken to a page that will allow you to write your title and description and keywords for your YouTube video.

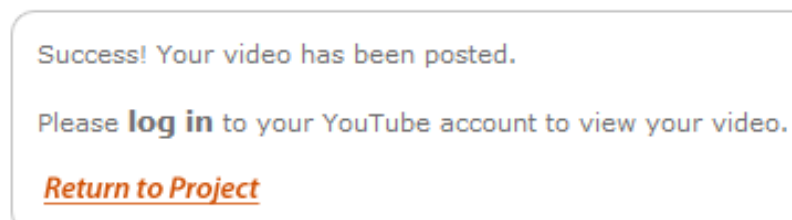
Here, you'll need to copy and paste the name of each your items and put them in the description. Take a look at how I did it below.



The screenshot shows a web form titled "Post to YouTube - Details" with a purple header. Below the header, a message says "Please provide the information below and press Post to send to YouTube." The form contains several sections: "Title" with a text box containing "Top 10 Digital SLR Cameras" and a note "Must be less than 60 characters."; "Description" with a text area containing "I put the Amazon links for these cameras below so you can check out more reviews:" followed by "#10 Canon EOS Rebel T1i Digital SLR" and "# 9 Nikon D3000 Digital SLR Camera"; "Keywords" with a text box containing "mpus digital slr camera" and a note "Separate keywords with a space. Each must be 2-25 characters long."; "Category" with a dropdown menu set to "Science & Technology"; "Quality - What's This?" with radio buttons for "High (640 x 480)" (selected) and "Standard (320 x 240)"; and "Privacy Settings" with radio buttons for "Public (Recommended)" (selected) and "Private". At the bottom right are "Post" and "Cancel" buttons.

You can't add links yet, so don't worry about that right now. Just set the "Quality" to High, "Privacy Settings" to Public, and list each item in your keywords.

Then click "Post."



A light blue rounded rectangle box containing the text: "Success! Your video has been posted." followed by "Please **log in** to your YouTube account to view your video." and a red underlined link "[Return to Project](#)".

Once your video has been posted, you can log into your YouTube account and click on your username in the top right corner and then click on “My Videos” to go view it.

Getting Your Affiliate Links

Okay, now you need your affiliate links for these videos, so you can start making some cash.

So, go to associates.amazon.com and log in.

Then click on “Links and Banners”, which is the second tab on the top bar.



Now click on “Add Product Links now” under the “Product Links” section.

Links & Banners

It's easy to advertise Amazon products by building links and banners. When you add these them from your page, you can earn up to 15% on all purchases made during their shopping

How Do I Build Affiliate Links to Amazon?

Amazon helps you build links to Amazon.com and Endless.com with a range of tools.

Text Links

Canon PowerShot SD750 7.1MP
Digital Elph Camera with 3x Optical
Zoom (Silver)

Image Links



Enhanced Links



Product Links

Link to a specific product on Amazon and sh
Links tool lets you build customized Text Linl
Amazon products.







- Your links will include your Associate t
through this link.
- Use Product Previews to enhance your
- [Add Product Links now](#)

Now do a product search for the first item you've featured in your video.

1 **PRODUCT SEARCH** 2 **SELECT PRODUCT** 3 **CUSTOMIZE & GET HTML**

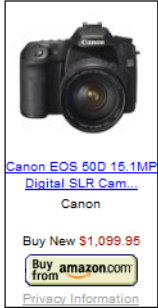
Search All Products **for** **GO!**
keyword or ASIN/ISBN

Now you'll get a list of Amazon products that match your search. If several items come up, I always choose the one with the best sales rank. The lower the number, the better the sales rank. The better the sales rank, the more that product sells. If it's selling better than the others, I assume it will be easier for me to sell.

Electronics: See all 2436 in Electronics		Price	Sales Rank	Get Link
	Canon EOS 50D 15.1MP Digital SLR Camera (Body Only) ~ Canon	\$973.95	#2212 in Electronics	Get Link
	Canon EOS 50D 15.1MP Digital SLR Camera with EF 28-135mm f/3.5-5.6 IS USM Standard Zoom Lens ~ Canon	\$1,099.95	#1082 in Electronics	Get Link
	Canon EOS 50D 15.1MP Digital SLR Camera with EF-S 18-200mm f/3.5-5.6 IS Standard Zoom Lens ~ Canon	\$1,499.95	#3510 in Electronics	Get Link
Camera & Photo: See all 2168 in Camera & Photo		Price	Sales Rank	Get Link
	Canon EOS 50D 15.1MP Digital SLR Camera (Body Only) ~ Canon	\$973.95	#400 in Camera & Photo	Get Link
	Canon EOS 50D 15.1MP Digital SLR Camera with EF 28-135mm f/3.5-5.6 IS USM Standard Zoom Lens ~ Canon	\$1,099.95	#220 in Camera & Photo	Get Link
	Canon EOS 50D 15.1MP Digital SLR Camera with EF-S 18-200mm f/3.5-5.6 IS Standard Zoom Lens ~ Canon	\$1,499.95	#624 in Camera & Photo	Get Link

In this case, the 5th one down has a ranking of #220, so it has the best sales rank, so I'll click the yellow "Get Link" button next to it.

Link to a specific product on Amazon and show some information about that product. The Product Links tool lets you build customized Text Links, Text and Image links, and Image only links to Amazon products.

<p>1. Select Link Type</p> <p> <input checked="" type="radio"/> Text and Image (Enhanced Display) <input type="radio"/> Image Only (Basic Display) <input type="radio"/> Text Only (Basic Display) </p> <p>2. Customize Link</p> <p> <input checked="" type="checkbox"/> Open link in new window <input checked="" type="checkbox"/> Show border <input checked="" type="checkbox"/> Use larger image </p> <p>Price Options: Show All Prices</p> <p>Background Color: FFFFFF</p> <p>Text Color: 000000</p> <p>Link Color: 0000FF</p>	<p>Live Preview</p> <p>This link is served by us. You do not need to download the graphic. Just highlight and copy the HTML code to the left, then paste it into the code for your Web site.</p> 
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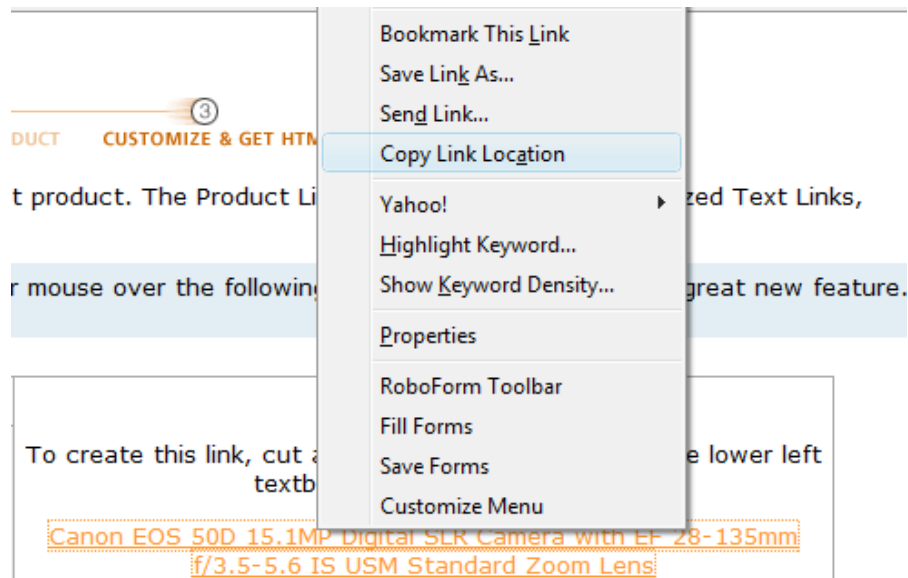
A page like the one above will open, and you'll see a lot of different options. Don't worry about any of them. **ALL you want is the actual affiliate link.**

So under "Select Link Type", choose "Text Only."

<p>1. Select Link Type</p> <p> <input type="radio"/> Text and Image (Enhanced Display) <input type="radio"/> Image Only (Basic Display) <input checked="" type="radio"/> Text Only (Basic Display) </p> <p>2. Customize Link</p> <p>Link Text: Canon EOS 50D 15.1MP Digital SLR Camera</p> <p>Link Destination: Detail Page</p>	<p>Preview</p> <p>To create this link, cut and paste the HTML code in the lower left textbox into your web page.</p> <p><u>Canon EOS 50D 15.1MP Digital SLR Camera with EF 28-135mm f/3.5-5.6 IS USM Standard Zoom Lens</u></p>
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Now right click on the link displayed under the "Preview" section on the right. It's the text in orange above.

Click on "Copy Link Location."



Now you have your affiliate link. Go ahead and save it in a Word document, so you'll have it later to enter into YouTube.

Your affiliate link should look something like this:

http://www.amazon.com/gp/product/B001EQ4BY0?ie=UTF8&tag=YourAmazonAssociateUsername&link_code=as3&camp=211189&creative=373489&creativeASIN=B001EQ4BY0

Go back and repeat this process for all your other items, until you have all your affiliate links.

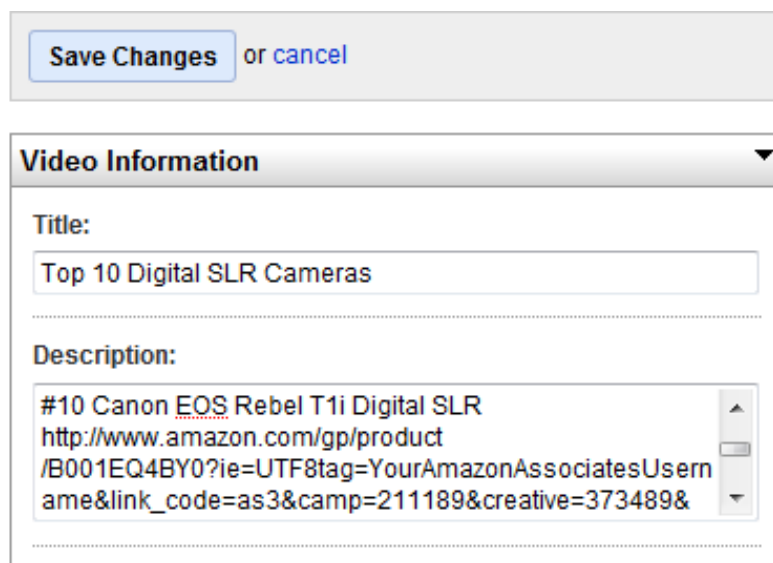
When you're done, go back to your YouTube account and we'll add the affiliate links to your description.

Adding Your Affiliate Links to Your YouTube Description

Click on your username in the top right corner, then click on “My Videos.” Underneath your video, there’s a button that says “Edit.” Click on it.

Here you can edit all the information about your video. What you want to do here is add the affiliate links you copy and pasted earlier.

So, for #10, I have added the Amazon affiliate link that I got for it earlier.



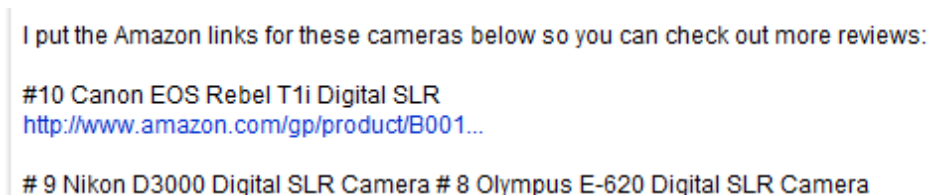
Save Changes or cancel

Video Information

Title:
Top 10 Digital SLR Cameras

Description:
#10 Canon EOS Rebel T1i Digital SLR
http://www.amazon.com/gp/product/B001EQ4BY0?ie=UTF8tag=YourAmazonAssociatesUserame&link_code=as3&camp=211189&creative=373489&

I know it looks messy here, but once you save the changes, and go view your video, this is what it looks like:



I put the Amazon links for these cameras below so you can check out more reviews:

#10 Canon EOS Rebel T1i Digital SLR
http://www.amazon.com/gp/product/B001EQ4BY0?ie=UTF8tag=YourAmazonAssociatesUserame&link_code=as3&camp=211189&creative=373489&

9 Nikon D3000 Digital SLR Camera # 8 Olympus E-620 Digital SLR Camera

This looks a lot cleaner, and the link is obviously going to Amazon, so you’re going to get more clicks on it than if you try to cloak your link with tinyurl.

Adding Annotations To Your Videos

Once you've done this for all your items, you'll want to add an annotation to your video. So go back to "My Videos" and click on the "Annotations" button under your video. It's right next to the "Edit" button.



You're going to want to add two annotations to your video. When your video starts playing, during the title part, press pause, like I did above. Then click on the middle button, where the yellow arrow is pointing.

Now choose one of the annotation styles. That's up to you. I almost always choose the first style.

You can adjust the colors – I typically use the red background with white text. And you can adjust how long your annotation plays by moving the yellow arrows.

I recommend putting an annotation like I did during the beginning and end of your video.



While all this annotations stuff isn't totally necessary, the most important thing in this whole process is getting people to click on your affiliate links. So, without being too annoying, I do whatever it takes to get people to notice those links.

A Little More Info

Whew, I know that must seem like a lot of work because it seemed like a lot to outline. But I made sure to outline every little step so that newbies would be able to use the method without running into any problems, which is why it seems so long.

Let me assure you that once you've made your first video, the process shouldn't take more than 10-15 minutes.

I'd also like you to consider the idea of outsourcing, because this is a very outsource-friendly process. Very little writing is required, and just a basic knowledge of

OneTrueMedia and YouTube are required. You can even copy and paste sections of this ebook for instructional purposes.

On to the alternate methods!

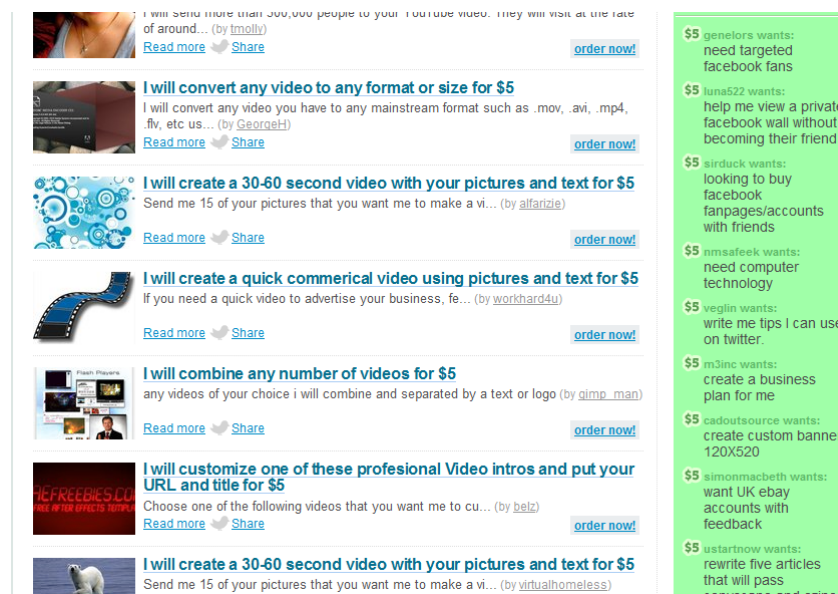
alternate method #1

Another option is to create a slideshow, but get rid of the text.

Instead, hire someone from Fiverr.com to narrate your video for you.

At Fiverr, people can hire others to do jobs for them for \$5. There are quite a few people there who will create video or audio for you.

Or you can narrate the video yourself. Just use the descriptions you typed out earlier.



The image shows a screenshot of the Fiverr.com website. On the left, there is a list of gigs for sale, each with a thumbnail image, a title, a description, and a price. The gigs are:

- I will send more than 500,000 people to your YouTube video. They will visit at the rate of around...** (by [tmolly](#)) - \$5
- I will convert any video to any format or size for \$5** (by [GeorgeH](#)) - \$5
- I will create a 30-60 second video with your pictures and text for \$5** (by [alfarzie](#)) - \$5
- I will create a quick commercial video using pictures and text for \$5** (by [workhard4u](#)) - \$5
- I will combine any number of videos for \$5** (by [alimp_man](#)) - \$5
- I will customize one of these professional Video intros and put your URL and title for \$5** (by [belz](#)) - \$5
- I will create a 30-60 second video with your pictures and text for \$5** (by [virtualhomeless](#)) - \$5

On the right, there is a list of requests or orders, each with a price and a description:

- \$5** geneleors wants: need targeted facebook fans
- \$5** luna522 wants: help me view a private facebook wall without becoming their friend
- \$5** slirduck wants: looking to buy facebook fanpages/accounts with friends
- \$5** nmsafeek wants: need computer technology
- \$5** veglin wants: write me tips I can use on twitter.
- \$5** m3inc wants: create a business plan for me
- \$5** cadoutsources wants: create custom banner 120X520
- \$5** simonmacbeth wants: want UK ebay accounts with feedback
- \$5** ustartnow wants: rewrite five articles that will pass

alternate method #2

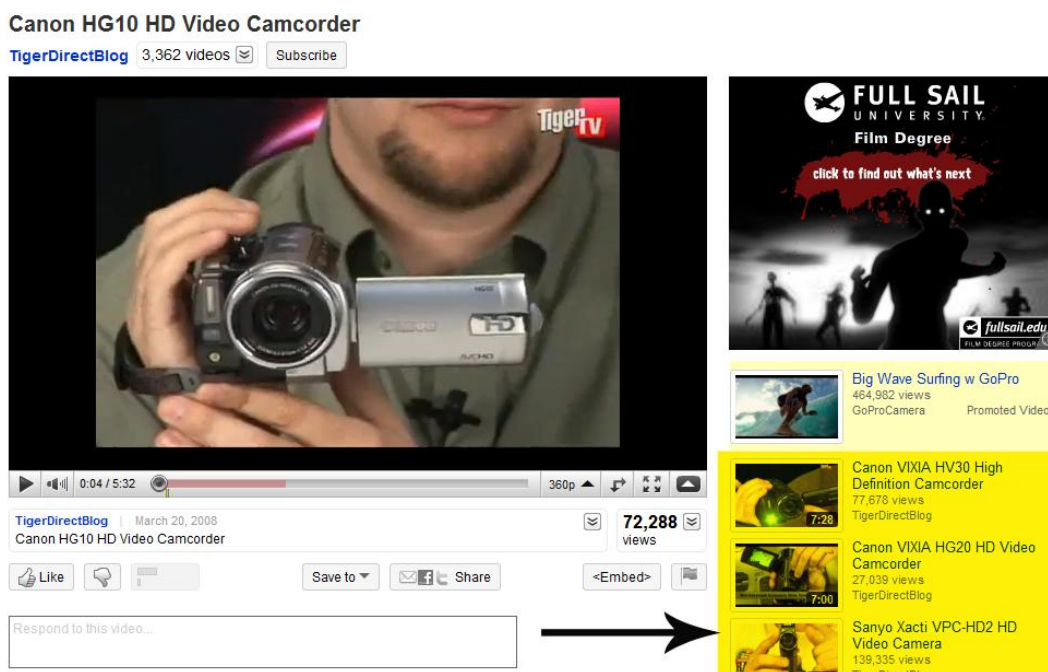
Post a job on Fiverr stating that you're looking for someone to create video reviews about their high end electronics, or whatever other high end niche you're targeting. They must own the item already, because people will obviously want to see it in the review.

Then you can just take the video and upload it to YouTube, add your own affiliate links and annotations, and you're done.

The only setback on this is that you can create an unlimited number of slideshow videos, but with this method, you're limited to the amount of people on Fiverr who own high end products. However, for \$5 a pop, you can build up a few videos cheaply.

alternate method #3

You can piggyback on the success of other YouTube videos by searching for ones in your niche that have a lot of views. Then give your video a very similar title. Doing so will put your video in the “related videos” section on YouTube, so you’ll get a lot of quick exposure.



In the example above, you could title a video “Canon HG10 HD Video Camcorder REVIEW” and it would end up in the “related searches” section.

To make a review type of video, all you have to do is use the main slideshow method, but center the entire video around one particular item. Show several images of it, with text slides in between with details about the item.

I recommend checking out the reviews of the item on Amazon.com and then summarizing those. Don't copy and paste reviews – you'll definitely make someone mad.

It's better to summarize actual reviews than take information from the product's website or description, because that's the information people really want to know. If they're searching for reviews on a particular item, they probably know the specs and company description of the item, **but they want to know how actual people feel about the item** and how it works in real life.

You can also combine this method with any of the other alternate methods.

why this method **works**

The reason these methods work is because instead of capturing the general YouTube audience, whose attention is worthless, you're just focusing on capturing the attention of people who are already looking to buy an item.

Nobody searches for "Top 10 digital slr cameras" just for fun. And certainly nobody searches for "Canon HG10 HD Video Camcorder" for fun. The people who are searching for these products are doing so because they're considering buying them. And **you have their attention** while they're in a **prime buying state**. And who has the link to the product they want to buy, right in front of them? You do!

Another important feature of this method is that it's **easy to do**, fast and seriously cheap (\$3.99 for a OneTrueMedia membership).

Since you can create these videos so fast using online tools, you can quickly build up a small YouTube video empire.

why amazon?

Here's the main reason I choose Amazon as the affiliate program for this method – everyone trusts Amazon. When they view your video, they might not really trust you or your opinions, but that doesn't matter, because they're going to click your link to Amazon and see hundreds of other reviews of the product, on a site they trust, that offers free and fast shipping, and really competitive prices.

Another reason I adore Amazon's affiliate program is that even if you fail, and that person gets to Amazon and they decide they don't want to buy whatever product you're pushing, you STILL have a good chance of making some cash, because anything they buy on Amazon in the next 24 hours will become a commission for you. So maybe they decide to buy the Canon 40D instead of the Canon 50D after reading all the reviews – you're still going to get a commission on that. Woo!

Or, let's say they don't decide to buy anything at all, but then their wife gets on the computer and buys a new watch or a purse. Ca-ching!

I find it so exciting to look at the commissions I've earned, and see \$20 here and \$40 there for products I wasn't even CLOSE to promoting. Some months I will get more commissions for products that I wasn't promoting than products I was, and it always gives me a little thrill. Here are just a few of the products I've received a commission on that I wasn't promoting:

An exercise bike

A notebook computer

A complete set of Ricky Martin CDs

Several Wiis

Wigs

Over \$100 worth of organic meat

As well as being great for padding my pockets, this is great entertainment. Who knew people could buy huge cases of organic meat on Amazon?

Here's some more info on the Amazon affiliate program:

- Amazon DOES allow affiliate linking on social networking sites like YouTube.
- Amazon has a cap on the affiliate fees you can earn from computers. Here's the direct quote from the Amazon site: "Personal computers (both desktops and laptops) have advertising fees capped at \$25..." So if you don't like the idea of having a cap, don't promote computers.
- Amazon has somewhat confusing tier charts. But here's basically what you need to know: You'll only ever earn 4% commission on electronics (still a good chunk of change in your pocket when you're earning 4% on \$2,000 products) and the more products that sell under your affiliate links, the bigger percentage you'll receive on other products that you sell.

Here are the Amazon tier charts:

Fixed Advertising Fee Rates for Specific Product Categories

Product Category	Fixed Advertising Fee Rates
Electronics Products	4.00%
Amazon MP3 Products	10.00%
Amazon Video On Demand Products	10.00%
Endless.com Products (excluding watches sold on endless.com)	15.00%
Gift Cards Redeemable on the Amazon Site	6.00%

Volume-Based Advertising Fee Rates for General Products

Number of Products Shipped/Downloaded in a Given Month**	Volume-Based Advertising Fee Rates for General Products
1-6	4.00%
7-30	6.00%
31-110	6.50%
111-320	7.00%
321-630	7.50%
631-1570	8.00%
1571-3130	8.25%
3131+	8.50%

the end

Remember, the most important part of any money-making opportunity is to take action.

Sometimes it's hard to take action, because you're not sure whether you're wasting your time or not, so it's difficult to get motivated. But this method is so fast and easy, you can have several videos under your belt within an hour or two. And it really works – I know from my own experience. So you have no excuse not to chug a red bull, get focused, and churn out some videos.

Stay motivated!